



Michelle D. Davis  
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## Profile

Visionary. Self-Motivated. Enthusiastic. Hard-Working. Positive. Team Player. Detail-Oriented.

## Inspiration

People. Nature. Urban Decay. Van Gogh's Sense of Color. Mid-century Modern.

## Experience

### **Graphic Artist and Owner, I Live To Create (ILTC) | Portland, OR — 2004-Present**

- Conceptualize theme, determine color scheme, design layout, implement a harmonious visual flow
- Deliver creative and innovative graphic artwork (<http://www.ilivetocreate.com>)
- Oversee client communication and project progress
- Supervise print production of design, choose ink colors, paper quality and proof
- Maintain a log of business expenses, income and budget
- Handle administrative details and implement organized processes
- Successfully manage multiple projects at once

### **Graphic Designer, Virtuous Reality | Austin, TX — 2001-2004**

- Created original web graphics for this non-profit organization
- Wrote and Edited 500 to 1,000 word articles for Virtuous Reality's website
- Updated website on a regular basis
- Managed contributing writers and edited copy for website
- Designed strategic printed materials for events from 2003 until 2006
- Worked with a team to develop the creative concept for yearly event-marketing campaigns
- Executed design for printed materials and photography
- Implemented print production of yearly event-marketing campaigns
- Assisted with event coordination and non-profit fundraisers
- Managed a team of workshop teachers for events geared toward mothers and daughters

### **Mentorship, Fain Fine Design | Austin, TX — 2002-2003**

- Cheryl Fain served as a professional mentor, provided insight from her expertise on design
- Obtained a working knowledge of Quark and Photoshop
- Assisted Fain Fine Design with collateral, such as the Barton Creek Country Club Monthly Newsletter and printed pieces for the Long Center for Performing Arts

## Education

Bachelor of Journalism | The University of Texas at Austin, Texas | Concentration in Photography, Graduated May 2002

## Skills

Very Proficient in Adobe Creative Suite CS: Illustrator, Photoshop, InDesign and Acrobat. QuarkXpress. Microsoft Office. Mac OS X and Windows Operating Systems.

## Affiliations

Portland Art Museum | [portlandartmuseum.org](http://portlandartmuseum.org) | Member  
Cleaning for a Reason | [cleaningforareason.org](http://cleaningforareason.org) | Founding Board Member  
TexasExes Alumni | [texasexes.org](http://texasexes.org) | Member